

## **Advice from the Chief Executive Angel**

Essie Escobedo  
Founder and Chief Executive Angel  
Office Angels

*Expert on the at home workforce, emerging business trends and work/life balance.*

### **Essie on the At Home Workforce**

- “The at home workforce includes impressive, seasoned business professionals who prefer less-than-fulltime work.”
- “Flexibility is the mantra of the at home workforce.”
- “These educated and experienced professionals want the freedom to accomplish work on their terms, without compromising the quality of the work itself.”

### **Essie on Business**

- “Almost every business began as a small business. Our clients use Angels to free entrepreneurs from the drudgery of being ‘in the business’ 24/7.
- “Launching a business is no small task. Keeping it operating at a profit is an even greater challenge.”
- “Our clients tell us Office Angels makes them look bigger than they are, and that’s a powerful competitive advantage.”

### **Essie on Office Angels**

- “Office Angels solves the staffing conundrum that plagues small business at a price that reasonable for the small business and worthwhile for the at home professional.”
- “Office Angels helps entrepreneurs and business owners build a profitable business *and* have fun.”
- “Office Angels are trusted advisors who collaborate and build relationships with the clients they support.”

*In addition to comments from Office Angels’ Founder and Chief Executive Angel Essie Escobedo, expert commentary from the company’s Angels and its customers is available as well.*

*For more information, contact Cecilia Roach, Pivot Point Group, 404-355-3831 or [croach@pivotpointgroup.com](mailto:croach@pivotpointgroup.com).*