

Prove the Rolling Stones Wrong in 2022

COVID-19 was the first pandemic that most of us had ever lived through. The experience taught us a lot – how to work from home, how to homeschool our children, and how to live in isolation – away from those we love. The pandemic also showed us that while you can't always get what you want, you just might get what you need.

More than a few of us took a look at the way we were living in the past two years and decided it was time for a change. A new mindset emerged – one focused on the freedom and flexibility to control your own destiny and shape your own life. The Great Resignation reached from the mailroom to the board room.

Today, flexibility is the fastest-growing job requirement in the United States, and more than half of all Americans want to find themselves self-employed the next time they change jobs. These new business owners and budding entrepreneurs will need a great deal of help – now and over time – to make their dreams come true.

At Office Angels, we've been supporting the dreams of America's self-employed business owners and budding entrepreneurs for more than two decades – just by listening. We heard established

business owners and start-up entrepreneurs say they needed administrative, marketing and financial assistance when they needed it but not on a full-time basis. We also heard the "corporate dropouts" who said they wanted to replace the demands of more-than-40-hours-a-week with a balanced work life that included time to care for young children and elderly parents.

When we distilled what we heard, we saw that both sides wanted the freedom that comes with architecting how they work, who they work with and what they work on. With autonomy and control over your work, business owners, entrepreneurs and expert assistants all get what they want.

All of us at Office Angels were working "as needed" long before it was fashionable. It's gratifying to see more Americans discovering for themselves what we've known all along – flexibility and control over one's work life leads to higher satisfaction and fulfillment.

Apologies to the Rolling Stones for calling them out but, in this case, they are just wrong. Flexibility can get you what you want and what you need.



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